

Project: Calthorpe Academy

Product: Matchwinner Velour MUGA



Calthorpe Academy

Calthorpe Academy, located in the heart of Birmingham, serves as a beacon of education and community engagement.

With a commitment to holistic development, the academy sought to enhance its outdoor facilities to provide students with versatile spaces for physical activity and recreation.

Understanding the significance of a well-equipped outdoor environment, Calthorpe Academy embarked on a project to install a Multi-Use Games Area (MUGA) within its premises.

The project encountered several challenges typical of outdoor installations. Birmingham's climate, with its unpredictable weather patterns, posed a significant obstacle, requiring a solution that could withstand varying conditions without compromising performance. Additionally, the academy aimed to balance durability and aesthetics while adhering to budget constraints.

To address these challenges, Calthorpe Academy collaborated with dbdplay, led by Sales Manager Georgia Webb, and Playrite, represented by Sales Director Chris Pickles.

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The selected solution was Playrite's Matchwinner Velour MUGA, featuring vibrant blue, yellow, and green colors to invigorate the outdoor space.

The decision to opt for Playrite's Matchwinner Velour MUGA was driven by its exceptional qualities perfectly aligned with the academy's requirements. Firstly, the surface offers all-year-round access to outdoor pitches, ensuring students can engage in sports and recreational activities regardless of weather conditions. Moreover, its low maintenance costs provide long-term sustainability, allowing the academy to allocate resources efficiently.

Georgia Webb, Sales Manager at dbdplay, expressed confidence in the choice of Playrite's Matchwinner Velour, stating, "We selected Playrite's solution for its durability and performance, essential factors for an educational institution like Calthorpe Academy."

The installation of Playrite's Matchwinner Velour MUGA at Calthorpe Academy has transformed the outdoor environment

into a dynamic hub for student engagement and physical activity. The vibrant colors not only enhance the aesthetic appeal but also inspire a sense of vitality and energy among students. With all-year-round access and minimal maintenance requirements, the MUGA ensures that students can enjoy outdoor activities safely and conveniently.

Chris Pickles, Sales Director at Playrite, commented on the successful completion of the project, stating, "We are delighted to have provided dbdplay and Calthorpe Academy with a solution that meets their requirements for durability, performance, and aesthetics. Playrite remains committed to supporting educational institutions in creating engaging outdoor spaces for students."

The partnership between Calthorpe Academy, dbdplay, and Playrite has resulted in the successful installation of a high-quality MUGA, enriching the educational experience and promoting physical well-being among students.

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