

## **Artificial Garden**

Case Study

**Project:** Kids Planet Nurseries Winnington **Product:** Nearlygrass 30



## **Kids Planet Nurseries Winnington**

Kids Planet Nurseries are responsible for the care and education of over 10,000 children across 82 sites in the UK, and are fully committed to provide a unique environment in which children are actively encouraged to explore, learn and interact with others.

When the Winnington site required a new lease of life needed for the outdoor area to deliver an enhanced outdoor experience, they contacted Newby Leisure, Natural Playground Design & Build Specialists. Their experienced design team worked with the staff at Kids Planet to incorporate different kinds of play into the scheme to offer the children the opportunity to experience contrasting sensory values. The final design incorporated elements that would help children develop fine and gross motor skills to help discover independence and positive self-esteem.

As part of the design which included caves & streams, bridges, mud kitchen and sand play, the majority of the outside area was to be resurfaced. With a natural look required as part of the overall design, Playrite's Nearlygrass 30 artificial grass was specified to complete the project.

Playrite's Nearlygrass collection has the look, touch and feel of real grass, whilst providing a hard wearing and durable surface which is an ideal solution for use with any school or nursery setting. Ensuring that outdoor play can take place all year round without the prospect of bringing the muddy outdoors inside, it

is easy to maintain and keep clean. Not only is it soft to touch, if children fall, they will be supported by a cushioned surface.

Ashley Spink, Sales and Marketing Manager from Newby leisure, commented "Having worked with Playrite products on previous projects, we asked them to specify their most appropriate product for our client". Ashley went on to say "The Nearlygrass products perfectly complement our designs, and visually enhanced the space to create a realistic grass surface that's ideal for schools and nurseries. We wouldn't hesitate to use Playrite surfaces for future projects".

