

Project: Kids Planet Nurseries Shrewsbury

Product: Nearlygrass 30



## Kids Planet Nurseries Shrewsbury

Kids Planet Nurseries are responsible for the care and education of over 10,000 children across 82 sites in the UK, and are fully committed to provide a unique environment in which children are actively encouraged to explore, learn and interact with others.

When the Shrewsbury site was created, the staff were keen to make it the home of outdoor adventures and offer a collection of entertainment for the children. They contacted Newby Leisure, Natural Playground Design & Build Specialists where the design team worked with the staff at Kids Planet to bring to life a unique collection of outdoor experiences.

As part of the design the playground encompassed play streams which are excellent for water play, whilst creating a tranquil area for children to relax and read a story together. With a natural look required as part of the overall design, Playrite's Nearlygrass 30 artificial grass was specified to complete the project.

Playrite's Nearlygrass collection has the look, touch and feel of real grass, whilst providing a hard wearing and durable surface which is an ideal solution for use with any school or nursery setting. Ensuring that outdoor play can take place all year round without the prospect of bringing the muddy outdoors inside, it is easy to maintain and keep clean. Not only is it soft to touch, if children fall, they will be supported by a cushioned surface.



Ashley Spink, Sales and Marketing Manager from Newby leisure, commented "Having worked with Playrite products on previous projects, we asked them to specify their most appropriate product for our client". Ashley went on to say "The Nearlygrass products perfectly complement our designs, and visually enhanced the space to create a realistic grass surface that's ideal for schools and nurseries. We wouldn't hesitate to use Playrite surfaces for future projects".

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