

Artificial Garden

Case Study

Project: Kids Planet Nurseries Chesterfield **Product:** Nearlygrass 30



Kids Planet Nurseries Chesterfield

Kids Planet Nurseries are responsible for the care and education of over 10,000 children across 82 sites in the UK, and are fully committed to provide a unique environment in which children are actively encouraged to explore, learn and interact with others.

When the Chesterfield site was created, the staff were eager to inspire more outdoor play. With limited outdoor space, they contacted Newby Leisure, Natural Playground Design & Build Specialists where the design team worked with the staff at Kids Planet to add their magic touch to bring to life such a small space. Unlike previous projects there wasn't capacity for streams and stage areas so the design had to create a concept that encouraged risk and challenge play. Their signature clamber tree was introduced along with some of their smaller features such as a nature table and outdoor play shop.

In keeping with the natural look required as part of the overall design, Playrite's Nearlygrass 30 artificial grass was specified to complete the project. Playrite's Nearlygrass collection has the look, touch and feel of real grass, whilst providing a hard wearing and durable surface which is an ideal solution for use with any school or nursery setting. Ensuring that outdoor play can take place all year round without the prospect of bringing the muddy outdoors inside, it is easy to maintain and keep clean. Not only is it soft to touch, if children fall, they will be supported by a cushioned surface.

Ashley Spink, Sales and Marketing Manager from Newby leisure, commented "Having worked with Playrite products on previous projects, we asked them to specify their most appropriate product for our client". Ashley went on to say "The Nearlygrass products perfectly complement our designs, and visually enhanced the space to create a realistic grass surface that's ideal for schools and nurseries. We wouldn't hesitate to use Playrite surfaces for future projects".

