

Case Study



YMCA Activity Centre

More than 1,500 people use the YMCA every month from a varied customer base – young people, families, children, community groups, sports teams, vulnerable adults, youth clubs, business meetings and art classes. It is a place where all the communities can get access to services and resources that will help them develop a better future for themselves and others.

The Centre boasts a state of the art indoor sports facility and they were looking to develop an existing outdoor all weather pitch area which is used on a daily basis to give them an even better reputation. The project involved the upgrade of their existing sand filled surface which had come to end of its useful life, to a dedicated 3G football surface.

Playrite worked alongside Dura-Sport and YMCA to provide the best football surface solution in terms of a 3G product; every requirement was detailed knowing the YMCA wanted the surface to meet performance standards but at the same time durable enough for the extensive use and being good quality product. Playrite being a UK based manufacturer offering our Conqueror 60MF as it met all these requirements would give the centre an excellent outdoor sports facility.

The project was completed August of 2016 and has definitely given the community something to talk about!



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